

To: Docents of the
Los Angeles Philharmonic

March 8, 1972

From: Beverly Ballard, President

Also, two nosegays to SELMA SMITH! At last we have a Spanish-speaking docent. Selma has brought much honor to the Philharmonic Docents since she joined in December. Author of an article, "The American Composer", Classics West, Feb., Vol 3, No. 4, p 4, Selma is State Chairman of Parade of American Music, sponsored by the National Federation of Music Clubs.

At the Saturday Institute, a program sponsored by East Los Angeles College, Selma previewed the Philharmonic concert which Zubin Mehta conducted at the college Saturday, March 4. Two hundred representatives of area families attended. Director Henry Cobos writes, "Mrs. Smith's presentation in Spanish proved most effective among all those who were present. This was a most meaningful experience for the students attending and a great deal of interest was aroused." The Saturday Institute brings musical events to the community and teaches Mexican cultural skills.

This amazing docent also arranged a panel of composers for the program "World Talk", Channel 13. Appearing with Selma were William Kraft, Dr. Aurelio de la Vega, and Dorrance Stalvey.

Selma's activities are listed in Who's Who of American Women, Who's Who in Commerce and Industry, the Dictionary of International Biography, (London) and the Royal Blue Book (London). (And it took some doing to obtain this information from this modest, accomplished docent!)

See next page.

Dear Selma -

You are an answer to my prayer for a Spanish-speaking docent! Are there more where you come from?

My husband and I enjoyed the article in Classics West. The many fine things you do will certainly be a stimulant to our docent activity.

Sincerely,

Beverly Ballard

February 6, 1972

Dear Selma,

You are an answer to my prayer for a Spanish-speaking docent! Are there more where you come from?

My husband and I enjoyed the article in Classics West. The many fine things you do will certainly be a stimulant to our docent activity.

Sincerely,

Beverly Ballard

February 6, 1972

See next page.

March 18, 1972

Dear Selma,

Word of the marvelous work you are doing has reached my ears indirectly! Jay Heifetz, Director of Promotion for the Los Angeles Philharmonic has requested that I put some publicity on the radio, TV, and Newspapers regarding the visit you arranged for of a Jr. High School Orchestra to an elementary school. I would appreciate it very much if you would send me the full details, date, background etc, as soon as possible.

Thank you, and Bravo!

Most Sincerely,



Carolyn Gordon

892-4893

PS. Please include names.

